

**Nick Nardo**

**nicknardo.com**

**Production Artist/Designer**

**SUMMARY**

Twenty years experience in fast-paced, high-volume in-house advertising departments. Specializing in production of direct mail, catalogs, collateral materials and web graphics. Seeking full-time or temporary position.

**PROFESSIONAL EXPERIENCE**

**Freelance**

GSW-Worldwide, 8-12/08; Ferrara & Co., Princeton, NJ, 8/08; Global Hue/Studio Imprint, 7/08; Bride's Magazine, 7/08; The Concept Farm, 5-6/08; Regan Campbell Ward•McCann, 4-5/08; the cement works, 4/08; Tommy Hilfiger, 2-3/08; Audobon Magazine, 1/08; Stryker Orthopaedics, 5/05; Christie's, 4/05

**comp24 - New York, NY**

September 2007-January 2008

**Production Artist**

Reported to V.P., Production

Prepress for final output of digital mechanical files exclusively for Merck pharmaceuticals in InDesign, QuarkXPress, Illustrator and Photoshop; adherence to client's strict guidelines including: creation of precise and complex die-cuts, style sheets; processing of postscript files into PDF/X-1a for HP Designjet and Kodak Approval printers for comps and color proofing; operation of Fuji FinePix S9000 Digital camera using ImageCapture software

**Holsted Jewelers/Holsted Marketing, Inc.; New York, NY**

**Senior Designer:** September 2005-September 2007

**Freelance:** May 2005-September 2005

Reported to Creative Director

Design and production of solo packages, statements & inserts for direct mail marketing of costume jewelry and collectibles; retouching of jewelry and skin tones; web site design of holstedjewelers.com and holstedmarketinginc.com

**Newport News/Spiegel Catalogs - New York, NY**

June 1998-February 2005

**Senior Web Designer**

Reported to Art Director, Internet

Design of home pages, sectional pages, banners and email letters for the online marketing of women's apparel, footwear and accessories; production of product photos requiring color correction of garments, skin tones; contributed to the growth of newport-news.com during the five year period in which internet sales rose from 8% to 40% of total company revenue; supervised production artists

**Designer**

Reported to Art Director, Catalogs

Production and design of Newport News women's apparel catalog; supervised production artists

**American Express - New York, NY**

January 1997-March 1998

**Production Associate**

Reported to Production Manager

Production of print ads, door decals, flyers, name tags, brochures, collateral material for meetings and presentations, large-format posters for offset and digital printing while maintaining corporate identity guidelines

**J&R Music World - New York, NY**

May 1995-January 1997

**Production Artist/Designer**

Reported to Art Director

Design and production: retail newspaper ads, magazine ads, catalogs, in-store signage, flyers; photo retouching

**BMG Music Service - New York, NY**

1994-1995

**Associate Art Director**

Reported to Senior Designer

Design of BMG Record Club's four-color catalog

**Book-of-the-Month Club, Inc. - New York, NY**

1990-1994

**Designer**

Reported to Art Director

Design, layout and production of covers and feature articles in Book-of-the-Month Club catalog, direct-mail pieces and print ads; commissioned three illustrations monthly for feature articles; checked and corrected color proofs

**EDUCATION**

Edinboro University: Edinboro, PA: B.A., Art History

**APPLICATIONS**

QuarkXPress, InDesign, Illustrator, Photoshop, FlightCheck, ImageReady, Fireworks, Dreamweaver, Word, Excel

**PRINTERS**

Kodak Approval, HP Designjet, Epson Stylus Pro 4880 with EfiColor GRACoL and SWOP proofing software

**WEBSITES**

nicknardo.com, holstedjewelers.com, newport-news.com, robertmichaelmorris.com